

## CONTENTSAVVY

During this uncertain climate full of fear and angst – we understand that many small brands have been affected greatly. We too, have been hit significantly by the current crisis so we understand what you might be going through. Our aim is to help our community of local brands through this crisis by offering discounted rates for particular services, which in turn, assists our cash flow as well as your digital marketing efforts. The team at Content Savvy believe that we can support each other during this time so we can all rise above it and come out stronger than ever! We'd love to create a mutually beneficial arrangement in which you won't have to pay full price for our services. Not only would you be helping our small business through this difficult period, but we would be helping yours! Let's stand together and make some magic!

### COPYWRITING

#### → BLOGS

1 blog post – normally \$225 – **NOW \$169**

3 blog posts – normally \$675 – **NOW \$499**

6 blog posts – normally \$1350 – **NOW \$899**

#### → WEBSITE COPY

Home page and about page copy – normally \$270 – **NOW \$199**

Copy for additional website pages can be discussed at a discounted hourly rate.

### SOCIAL MEDIA

#### → HASHTAG SETS

Just need some hashtag sets sourced? We recommend alternating between 3-4 sets of 30 hashtags. It is imperative to use hashtags of varying strengths, as oversaturated hashtags will reduce your post's reach.

1 set of 30 hashtags – normally \$90.00 – **NOW \$69**

2 sets of 30 hashtags – normally \$135.00 – **NOW \$99**

3 sets of 30 hashtags – normally \$180.00 – **NOW \$139**

4 sets of 30 hashtags – normally \$225.00 – **NOW \$169**

#### → CAPTIONS

16 captions – normally \$225 – **NOW \$169**

30 captions – normally \$315 – **NOW \$239**

Note: images will need to be sourced and/or provided before caption writing can commence.

#### → FILLER IMAGE SOURCING

Sourcing 16 images – normally \$225 – **NOW \$169**

Sourcing 28 images – normally \$315 – **NOW \$239**

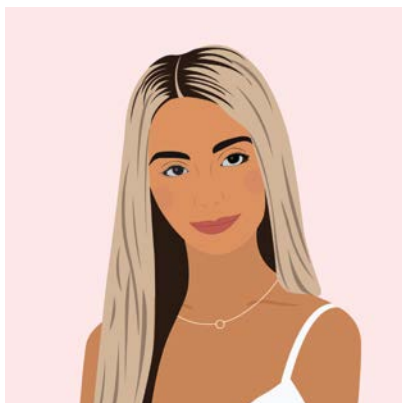
### CONSULTATIONS

→ 1 hour one on one copywriting consultation – normally \$250 – **NOW \$170**

→ 1 hour one on one Instagram consultation – normally \$250 – **NOW \$170**



MEET OUR TEAM OF #SAVVYSISTERS



*Catherine Falalis*

Founder + Owner



*Lyra*

Office Manager



*Bianca Neil*

Custom Illustrator +

Graphic Designer



*Adriana Thani*

Senior Copywriter +

Account Manager



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